





# **USER GUIDE**

# A guide to Case Study Creator – a tool to enhance collaboration between entrepreneurs and academics

Szczecin 2014







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# **PART I – GENERAL INFORMATION**

## 1. Introduction

Case Study Creator, a tool to enhance collaboration between entrepreneurs and academics, is an innovative product consisting of the following elements:

- a computer application Case Study Creator (CSC) which is a new form of combining and employing theoretical knowledge and business practice to solve individual problems faced by entrepreneurs. CSC is available at http://www.kreator.studia-przypadku.pl. Moreover, the application enables students to gain knowledge in conditions that closely resemble real life situations. At the same time, CSC gives entrepreneurs the opportunity to share their problems with academic staff to get help in solving them,
- CSC User's Manual which is a guide to the Project final product (this publication),
- Good Practice Manual titled 'Methodology of creating Case Studies in Collaboration with Entrepreneurs' available at http://studiaprzypadku.pl/.

Good Practice Manual is a complementary element, the purpose of which is to present teaching material for classes conducted with the use of the case method. Although it is primarily addressed to teachers of economic subjects, it can also be used in other fields.







The Manual consists of five chapters which discuss creation and application of case studies in education. Chapter I is devoted to preparation of a case study. There you will find instructions how to structure the case study properly and what technique and style of writing to choose if you want to get your reader's attention. Further in Chapter I you will learn about elementary methods of collecting information from the environment, i.e. from companies, institutions or markets, which will be subsequently used for creating a case study.

Chapter II presents individual elements of the case study structure. They are put in a logical order, so that you can learn how to use the obtained and processed information. The Chapter deals with such issues as the methods of case study building showing you how to structure the story you are going to tell. Then, individual parts of a case study are presented: introduction, purpose, abstract, the analysis of environment, the description of the major problem, the description of major actors of the case study and their roles, the analysis of risks, the description of potential solutions, extended SWOT/PEST analysis and, finally, the general summary of the case (conclusion).

Chapter III contains a review of methodological instructions for those who wish to include the case method in their teaching practice. The case method, as simple as it is, requires from a coach/teacher to be properly prepared. This Chapter provides useful information on this matter.

In Chapter IV you will find a summary of the most important information about case studies. They are presented in a form of brief texts illustrated with drawings.

The project "Innovative learning opportunities to strengthen cooperation between entrepreneurs and science" is carried out on the basis of the agreement UDA-POKL.08.01.02-32-017 / 11 concluded between the West Pomeranian Voivodship- Voivodship Labour Office in Szczecin and the Centrefor Knowledge and Technology Transfer of University of Szczecin







Chapter V contains case studies constructed according to the instructions from the manual. You will find there four examples of case studies tackling different problems and of varying size.

Good Practice Manual is supplemented with annexes which you will find useful when creating your case studies.

The purpose of this guide to Case Study Creator is to instruct step by step all the potential users how to apply this computer application to their advantage. Case Study Creator is the major element of the final product of the project 'An Innovative Teaching Method as a Chance to Strengthen the Collaboration between Entrepreneurs and the Education sector'

Case Study Creator is a site where entrepreneurs can share their experience with academics. The pivotal elements of this communication are:

- the opportunity for entrepreneurs to give an account of their problems that can be solved by faculty members;
- finding solution to entrepreneurs' problems by academics in a form of case studies;
- making the case studies available to students, so that they can learn more about solutions to real life problems faced by entrepreneurs;
- initiating contacts with business environment by faculty members (and vice versa).







Principally, the users of case Study Creator are divided to three target groups. each of these groups have access to a separate functionality of CSC. Chief functionalities addressed to individual groups of users include:

- entrepreneurs: submitting problems to be solved; checking the enquiry status; browsing through case studies;
- academics: browsing through reported problems; accepting the submitted enquiries; creating a case study; editing the created case study; browsing through case studies; contacting an entrepreneur via internal mechanism;
- students: browsing through case studies.

Below you will find clear instructions how to use all the Creator's functionalities.

Case Study Creator is designed as an internet application that is accessible from any site and at any time by means of a web browser.

### 2. LAUNCHING THE SYSTEM

To start Case Study Creator follow the instructions below:

- Launch your web browser.
- Type the following address into your web browser:

### http://www.kreator.studia-przypadku.pl

• Press Enter. The Log in window of Case Study Creator opens (Fig. 1)



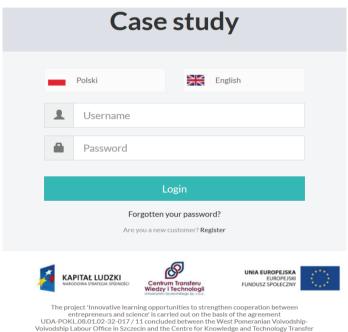




You can also access Case Study Creator at:

### http://www.studia-przypadku.pl

and click on: CASE STUDY CREATOR (in English version)



Voivodship Labour Office in Szczecin and the Centre for Knowledge and Technology Transfer of University of Szczecin Ltd.

Fig. 1 Log in window of Case Study Creator







#### 3. LOGGING IN AND REGISTRATION

#### 3.1. USER ACCOUNTS

When using Case Study Creator for the first time you need to open a user account by clicking on **Register** button at the bottom of the panel (Fig. 2)

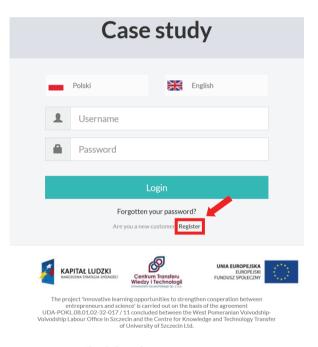


Fig. 2 Opening a user account

When registering choose the type of an account:







- Teacher
- Student
- Company

Each type of an account is attributed with different level of access authorization referring to the user's role.

#### **Users' Roles:**

- **COMPANY**: can browse through case studies; can report a problem to be solved; checks their enquiry status.
- **TEACHER**: can browse through problems to be solved; selects a problem to be solved; creates a case study; edits their own case study; can browse through case studies; can get in touch with an entrepreneur.
- **STUDENT**: can browse through case studies.

# 3.2. OPENING A **COMPANY** ACCOUNT

Entrepreneur can open their Case Study Creator account in two steps:

- in step one an entrepreneur fills is their address details. Red-framed fields are mandatory.
- in step two they confirm their account registration by clicking on the activating link sent to their e-mail address.







In step one it is essential to select an appropriate type of an account (Company) before filling the form (Fig. 3):

enter your username (login) that you will be Username

using to log into the system

enter your e-mail address where the account E-mail

activating link will be sent

enter the password that you will be using to Password

log into the system

write again the password you have entered Repeat Password

above

enter the name of a company you are an Firm Name

owner of, you work for or you cooperate

with

Street, House No, Flat no

Post Code

Town

**Phone** 

Entrepreneur's address details

In order to complete the step one of user registration, tick the box to give your consent for your personal data to be processed for the Case Study Creator registration purposes:







☑ Pursuant to Article 23.1.1 of the Personal Data Protection Act of 29 August 1997 (Dziennik Ustaw z 2002r., Nr 101, pozycja 926 z późn.zm.) I hereby agree to my personal data being processed for the purpose of the user registration to Case Study Creator.



Fig. 3 User registration form

When all the registration form fields have been properly filled, press **Register** button.

The activating link will be sent to the e-mail address you entered when registering.







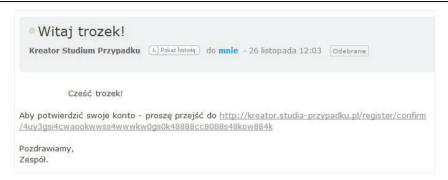


Fig. 4 Message with the link activating your account

You activate your Case Creator Account by clicking with the left mouse button on the activation link.

Once you have registered and activated your account, you can log into the system.

Type your username and password from the registration form in the log in window (Fig. 1):

You get access to Case Study Creator once you have entered the correct username and password and pressed **Log In** button.

After you have logged in, a window appears consisting of three parts and a tab bar at the top. In the left part of the desktop there is a commands menu. The middle part contains information about your own case studies, your enquiries and messages. On the right you will find your company's profile with an update option.

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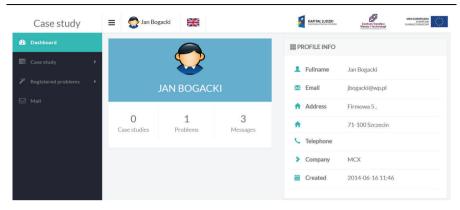


Fig. 5 User's desktop

#### Tab bar

The basic functionality of the tab bar is shown in Fig. 6.

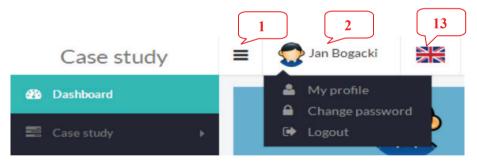


Fig. 6 Basic functionality of the tab bar

- Expanding/shrinking of the left part of the desktop,
- Popping out the menu to display the user's profile, change their password or log out from Case Study Creator,







• Switching between the Case Study Creator language versions.

# Left part of the desktop

The basic menu entries in the left part of the desktop are shown in Fig. 7.

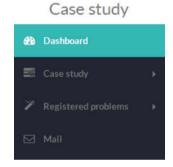


Fig. 7 Basic menu entries in the left part of the desktop

- **Desktop** you go to the Case Study Creator desktop
- Case Studies when you drop down this entry you get access to the **Browse** command to scroll across the list of case studies (Fig. 8)









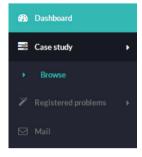


Fig. 8 Commands in the Case Study tab

• **Submitted Problems** – when you pop down this entry, you can choose either the **List of Problems** command where you can scroll across the problems to be solved or the **Add Problem** command where you can submit a new enquiry (Fig. 9).

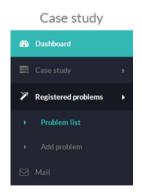


Fig. 9 Commands in the Submitted Problems tab







• Mail – you get access to the internal information exchange forum.

# Middle part of the desktop

The functionality of the middle part of the desktop is limited to the access to information about the number of case studies available to the user, of problems the user has submitted and the number of messages sent to the user (Fig. 10).



Fig. 10 Middle part of the desktop

# Right part of the desktop

The right part of the desktop contains basic information about the user (User's profile) – Fig. 11.

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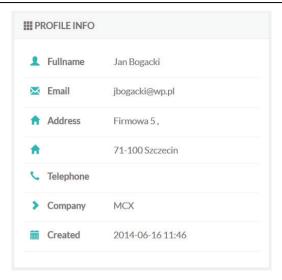


Fig. 11 Right part of the desktop

You can update your profile.

#### 3.3. OPENING TEACHER'S OR STUDENT'S ACCOUNT

The **Teacher** or **Student** account opening procedure is similar to the one you follow when opening the **Company** account. The only difference lies in the contents of some fields in the registration form (Fig. 12):

Username	enter your username ( <b>login</b> ) that you will be using to log into the system	
E-mail	enter your e-mail address where the account activating link will be sent	







enter the password that you will be using to Password

log into the system

write again the password you have entered Repeat Password

above

Full name enter your first and last name

enter your scientific degree (if you are an

academic teacher) or leave the field blank (if Scientific Degree

you are a student)

enter the name of the university where you University

work (if you are an academic teacher) or study

(if you are a student)

Street, house no, flat no

Post code

Town

**Phone** 

Teacher's or student's address details

Further registration procedure is identical to that of **Company**.







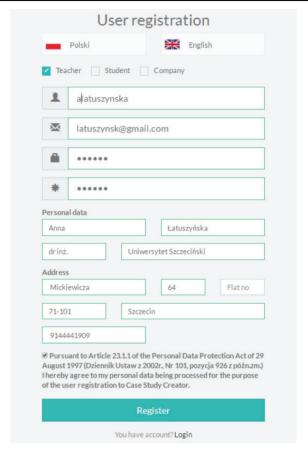


Fig. 12 Registration form for academic teachers and students

#### 3.4. LOGGING OUT OF THE SYSTEM

To log out click on your username at the top of the desktop and then select **Log Out** button (Fig. 13).







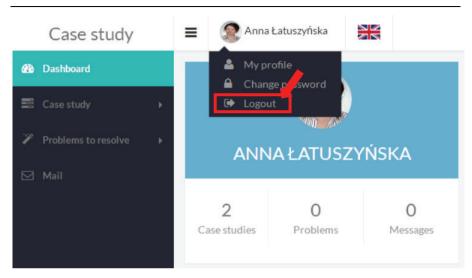


Fig. 13 Logging out of the application







# PART II – INFORMATION FOR ENTREPRENEURS (COMPANIES)

### 1. USER'S PROFILE

If you are an entrepreneur (a company) and you have logged into the system, you can look through or update your profile. In order to edit the user's profile click on your name and then select **My Profile** on the tab bar at the top of the desktop (Fig. 14).



Fig. 14 My Profile command

Then press the **Update Data** button in the right part of the desktop (Fig. 15).







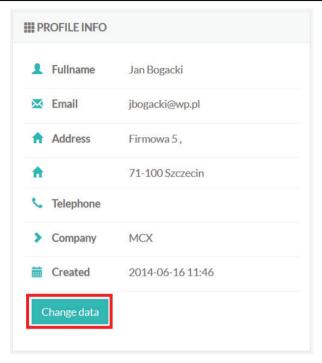


Fig. 15 Editing user's profile

In the profile editing window you can modify your data and add an image, such as your photo. Once you have entered your changes, select the **Save** button (Fig. 16). Your user's profile will be updated.







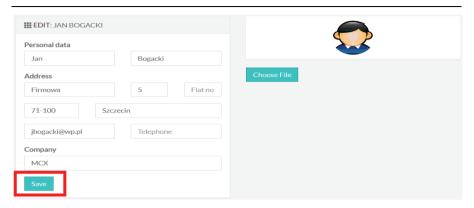


Fig. 16 Saving updated user's profile

#### 2. PROBLEMS TO BE SOLVED

#### 2.1. ADDING NEW PROBLEM TO BE SOLVED

Case Study Creator offers companies the opportunity to report problem they are facing and get help from scientists in finding a solution. The problem is tackled and then presented in a form of a case study.

In order to submit a problem you wish to be solved select the **Add Problem** tab from the **Submitted Problems** menu entry tab (Fig. 17)







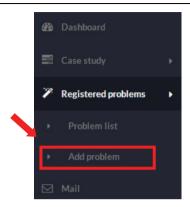


Fig. 17 Adding a problem you wish to be solved

The **Add Problem** command opens a window with the enquiry form (Fig. 18).

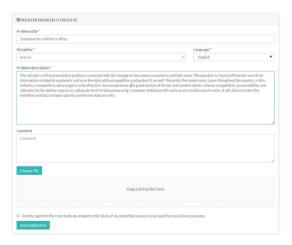


Fig. 18 Enquiry Form







The enquiry form consists of three text fields:

**Problem Title:** the label you give to the reported problem (maximum of 255 characters)

**Problem Description:** detailed description of the problem

which is going to be solved and

then presented as a case study

**Comments:** additional information about the

submitted problem

You can also attribute the problem to a particular area, which you can choose from a popped out list, or select a language of your choice.

When submitting your enquiry you can add enclosures by clicking on **Choose File** button or by dragging the file to the right position (Fig. 19)



Fig. 19 Adding enclosures

Select the file you want to add from the list in a separate window (Fig. 20).







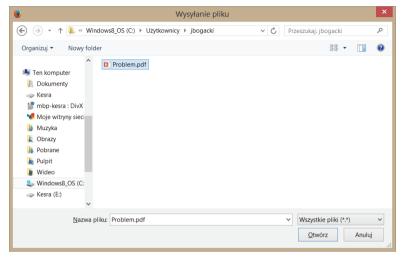


Fig. 20 Selection of files

At the bottom of the Enquiry Form there is a box you need to tick to give your consent for your case study to be used for teaching purposes:

I hereby agree to the case study developed on the basis of my submitted enquiry to be used for educational purposes.

To submit the problem you want to be solved click on the **Send Enquiry** button.

Every enquiry is given a unique **Reference Number** so that you can track the status of your enquiry. There are three statuses: **Registered**, **Addressed**, **Solved**, each marked in a different color (Fig. 21).

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2014-02-07	Taken	0
2014-02-04	Taken	0
2014-02-17	Registered	0
2014-02-06	Resolved	1

Fig. 21 Enquiry status

The submitted problem is automatically given a Registered status.

Status of problem solving realization is presented with the progress bar (Fig. 23). For a solved problem the bar takes on a green color. Problems taken, that are being solving, are indicated by a yellow stripe with the length dependent on the degree of work advancement. Work progress is measured by the number of stages to which the text has been entered.



Fig. 22 Progress bar







#### 2.2. ENQUIRY STATUS

You can track your enquiry status from your Company level. In order to do this select the **Submitted Problems** menu entry on the left of the desktop, and then click on **List of Problems** (Fig. 23).

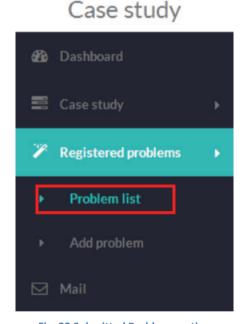


Fig. 23 Submitted Problems option

A list of problems submitted by your company will be displayed, along with their current **Registered**, **Addressed** or **Solved** status (Fig. 24).

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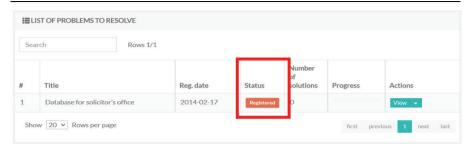


Fig. 24 List of submitted problems

#### 2.3. LIST OF PROBLEMS

Once you have selected **Submitted Problems** and then **List of Problems**, the tab of **List of Problems to be Solved** will appear. You will be able to view the enquiries, but only the ones that have been submitted by you (Fig. 24).

Here you can check the problem title, its registration date, the enquiry current status and the number of proposed solutions. In the **Actions** column there are two buttons (Fig. 25):

- Show which gives access to the view of your submitted problem
- Edit where you can re-edit the submitted problem

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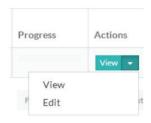


Fig. 25 Actions

The **Show** tab gives you the access to a window with details about your problem to be solved (Fig. 26).

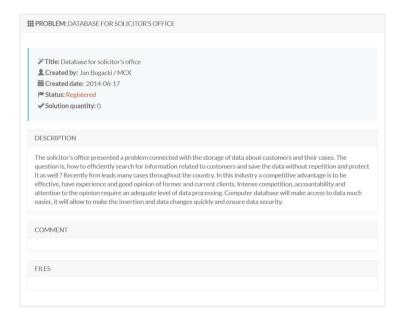


Fig. 26 The Show button







The **Edit** command gives you the access to a window where you can modify individual elements of your enquiry (Fig. 27).

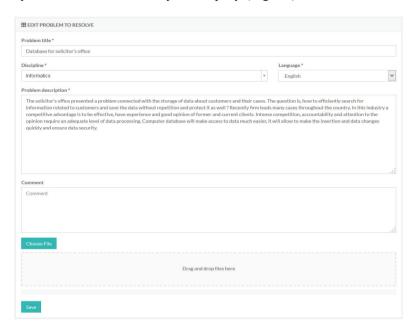


Fig. 27 The Edit button

# 3. CASE STUDIES

If you want to scroll through all the case studies available in Case Study Creator, select the **Case Studies** tab from the left part of the desktop and then click on the **Browse** button (Fig. 28).

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# Case study

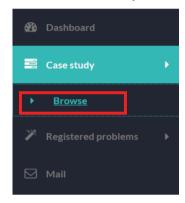


Fig. 28 The Browse tab

They are displayed in a column, as in Fig. 29.

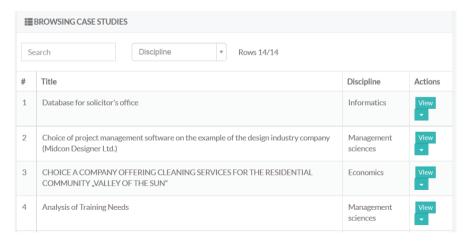


Fig. 29 List of Case Studies







Apart from scrolling through the list of case studies, you can also search for key words or filter entries according to your area of choice.

There are two options to view each of the case studies: **View Stages** and **View All** (Fig. 30).



Fig. 30 The View tab

The **View All** button opens the widow with basic information about the viewed case study and gives you access to its PDF version by clicking on **Download** button (Fig. 31).

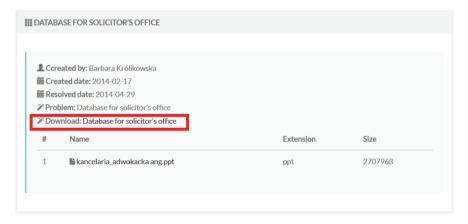


Fig. 31 The Download button







You can download the file attached by the case study author by clicking on the file name (Fig. 32)



Fig. 32 Downloading attachments to a case study

Selecting **View Stages** in the **Browse Case Studies** window gives you access to individual elements of a given case study. Subsequent case study stages are presented in a form of bookmarks as in Fig. 33.



Fig. 33 Bookmarks for case study stages

Each bookmark represents an individual step on the way to solving the problem.







The example of the case study stages is shown in Fig. 34-Fig. 44. The stages are in line with the case study methodology recommended in the Good Practice Manual.



Fig. 34 View Stages - Background



Fig. 35 View Stages - Purpose







Introduction (Background)

Purpose

Abstract

Subject environment

Issues

Main actors and their role

Problem risk

Variants for solving the problem

SWOT/PEST analysis

Conclusion

Attachments

The study raises the problem of database systems. For everyday office work confidential data and personal information are used. Paper files require a lot of time for the organization, coordination and data storage. Often, the problem is rewriting, searching and calculation of liabilities.

Computer database will make access to data much easier, it will allow to make the insertion and data changes quickly and ensure data security.

Database systems are available on all computers, ranging from portable ones to mainframes or network servers. Of course, the possibilities offered by the database system are determined to some extent by the power of the hardware platform on which the system is installed.

The database system is a kind of electronic card-files. A database is a collection of data that contains the description of the facts in a certain area of the organization. A database system includes: data, hardware, software and users. The data are stored in the database according to a particular data model. The data model is a data architecture that determines how data (objects and their properties) are defined, and how it should be handled to remain integral. The database requires a dedicated application of DBMS (Database Management System) such as MS Access, MySQL, MS SQL, ORACLE.

This case study presents a procedure for designing relational database for customer records and cases conducted by the solicitor's office.

#### Fig. 36 View Stages - Abstract

Introduction (Background) Purpose Abstract Subject environment Issues

Main actors and their role Problem risk Variants for solving the problem SWOT/PEST analysis

Conclusion Attachments

Office's environment

The area of operation of the solicitor's office is primarily Szczecin. Recently firm leads many cases throughout the country. In this industry a competitive advantage is to be effective, have experience and good opinion of former and current clients. Intense competition, accountability and attention to the opinion require an adequate level of data processing.

Fig. 37 View Stages - Subject Environment







Introduction (Background) Purpose Abstract Subject environment Issues Main actors and their role Problem risk Variants for solving the problem SWOT/PEST analysis Conclusion Attachments The solicitor's office presented a problem connected with the storage of data about customers and their cases. The question is, how to efficiently search for information related to customers and save the data without repetition and protect it as well. The solution is a computer database. The database is a data warehouse, which has an internal structure which allows the disciplined use of data in decision support process. The database must satisfy the following conditions:

Fig. 38 View Stages - Issues



Fig. 39. View Stages- Main Actors and Their Roles

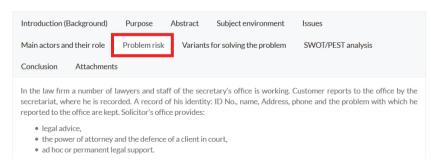


Fig. 40 View Stages - Problem Risk







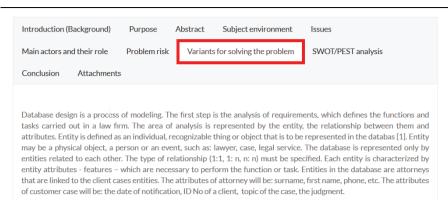


Fig. 41 View Stages - Variants for Solving the Problem

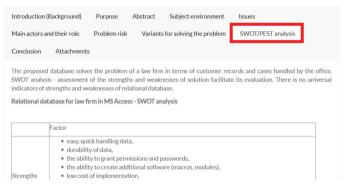


Fig. 42 View Stages - SWOT/PEST Analysis









rig. 45 view Stages - Resume

The last view of the solved case contains a link to the attached files, if there are any. You can access them by clicking on the file name (Fig. 44).

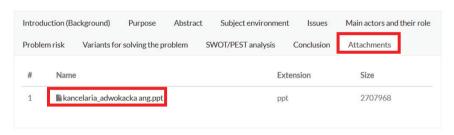


Fig. 44 View Stages - Attachments

# 4. CONTACT WITH OTHER USERS OF CASE STUDY CREATOR

Every entrepreneur using Case Study Creator can get in touch with other owners of a CSC account.

In order to do this select the **Mail** command on the left side of the desktop (Fig. 45).







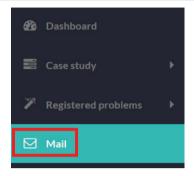


Fig. 45 Mail tab

This is how you get access to the internal programme enabling communication among the Case Study creator users (Fig. 46).

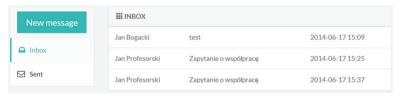


Fig. 46 Mail functionality

**Inbox** contains messages received by a logged user. You can answer a message and send it to another system user.

Outbox folder contains messages that a logged user has sent.

**New Message** is a functionality allowing you to send a message to any user that is registered in the system. You select an addressee from the list (Fig. 47).

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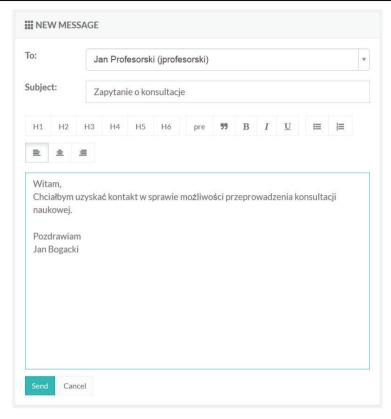


Fig. 47 Creating a new message







# PART III – INFORMATION FOR ACADEMIC TEACHERS AND STUDENTS

The Case Study Creator functionalities designed for Teachers and Students are similar, so they will not be described separately. All the instructions for Teachers refer for Students as well, with only one exception – Students cannot publish their case studies. They can create them and solve problems reported by Entrepreneurs, but they are not able to share their solutions with other users. The solution approval and publication are reserved for Teachers only.

# 1. USER'S PROFILE

As an Academic Teacher/Student who has logged into the system you can browse and modify your User's Profile. In order to edit your profile select **My Profile** from the tab bar at the top of the screen by clicking on your name (Fig. 48).

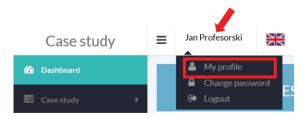


Fig. 48 Going to User's Profile







Then press the **Update Data** button in the right part of the desktop (Fig. 49).

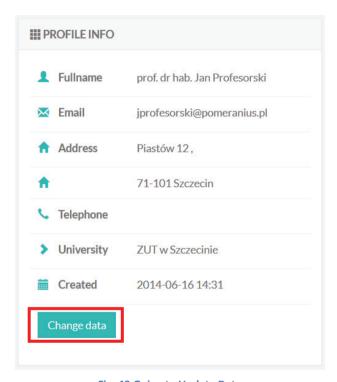


Fig. 49 Going to Update Data

In the profile editing window you can modify your data and add an image, such as your photo. Once you have entered your changes, select the **Save** button (Fig. 16). Your user's profile will be updated (Fig. 50).

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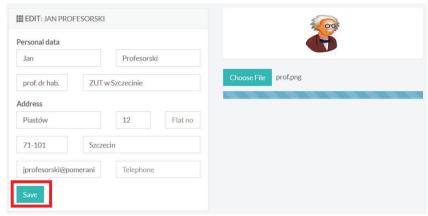


Fig. 50 Saving updated user's profile

# 2. PROBLEMS TO BE SOLVED AND CASE STUDY CREATION

#### 2.1. LIST OF PROBLEMS

To display **List of Problems to be Solved** select **Submitted Problems** in the left part of the desktop and then click on **List of Problems.** Teachers can scroll through the list of submitted problems (Fig. 51).

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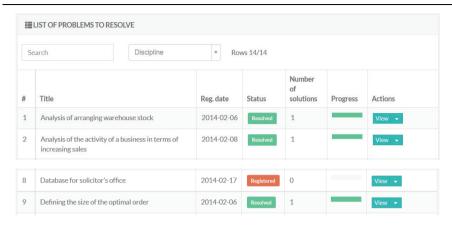


Fig. 51 List of Submitted Problems

In the view of submitted problems a Teacher/Student can check the enquiry title, its registration date, its status and the number of proposed solutions. There are two buttons in the **Action** column (Fig. 52):

- **Show** to open the enquiry preview
- Tackle to give you access to dealing with the problem



Fig. 52 The Action column







Having selected the **Show** button you will see a window with the details of the submitted problem to be solved. When you decide to deal with the problem, you can proceed by clicking on the **Tackle** button (Fig. 53).

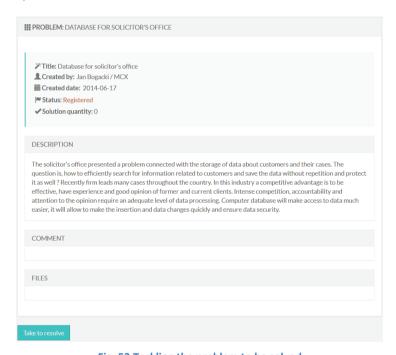


Fig. 53 Tackling the problem to be solved

Once you have selected **Tackle**, a window appears where you can start creating your case study.

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You can address problems of both Registered, Addressed and Solved status (which means that the problem has been already solved or is being solved by another Case Study Creator).

When a Teacher chooses the **Tackle** command, the status of the enquiry changes from **Registered** to **Addressed**.

#### 2.2. CREATE A CASE STUDY

When you decide to deal with the problem to be solved, the **Create Case Study** window opens. In the **Problem** field you will see the title of the submitted problem (Fig. 54).

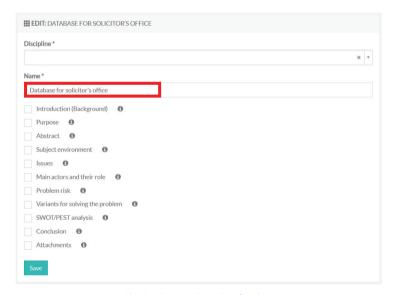


Fig. 54 Create Case Study view

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Then you match the area (selected from the list) to the character of the problem, give your case study a name and define its structure.

Another option of the case study creation (other than basing on the problem reported by a company) is to come up with a completely new case study which is not related to any submitted enquiry. This being the case, select **Add** from the **Case Studies** position in the menu on the left of the desktop (Fig. 55).

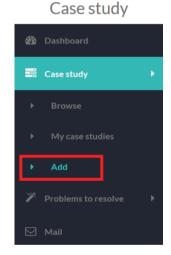


Fig. 55 Adding a new case study

Selecting **Add** enables you to create a new case study which is not related to any prior enquiry. In order to do this enter the name of this case study in the **Name** field and attribute it to the appropriate area (Fig. 56).

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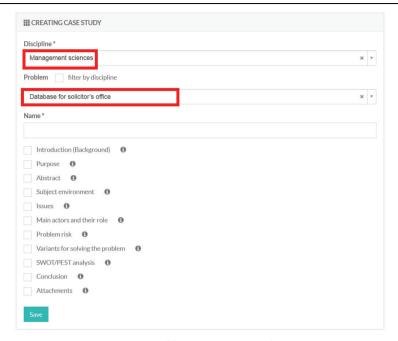


Fig. 56 Adding a new case study

When creating a case study it is essential to design its structure.

#### 2.3. CASE STUDY STRUCTURE

Designing a case study structure means that you need to indicate (mark) the stages that you will follow when creating your case study. The omitted stages will not appear in the further course of your work (Fig. 57). More detailed information about individual steps of Case Study Creator are to be found in the Good Practice Manual (see the Introduction). The Good

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Practice Manual discusses also what each element of the case study structure should include

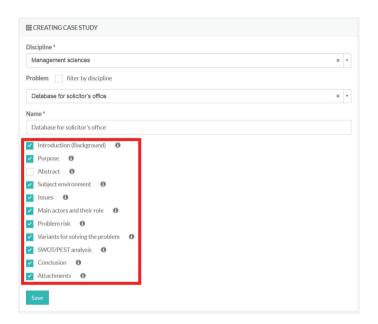


Fig. 57 Designing your case study structure

The **Save** button both saves the marked case study stages and takes you the **Solve** window. There you type in the contents of individual steps in the text editor.

# 2.3.1. Introduction (Background)

In the text editor window you give the problem's background, its characteristics and make a general introduction to the subject. You also describe the main actors and their roles (Fig. 58).

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Fig. 58 Text Editor -introduction (background) to your case study

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the case study introduction.

# 2.3.2. PURPOSE

In this window you type in the Purpose of this case study (Fig. 59).

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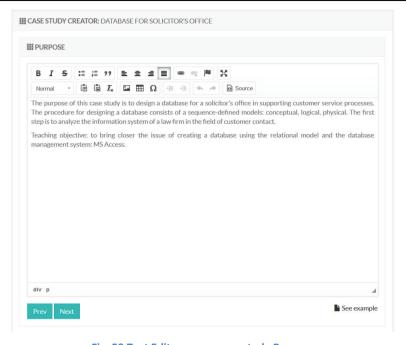


Fig. 59 Text Editor – your case study Purpose

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the case study Purpose.

# 2.3.3. ABSTRACT

In this text editor window type in the summary of your case study (Fig. 60). If this stage has not been marked before (see – Designing the case study structure), this window will not show.

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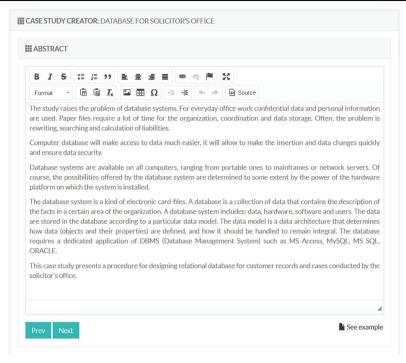


Fig. 60 Text Editor - your case study abstract

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the case study abstract.

#### 2.3.4. SUBJECT ENVIRONMENT

In this text editor window you describe the environment of the company which is relevant to your case study (answer the questions where







the company operates, what its history has been, describe the market) – Fig. 61.

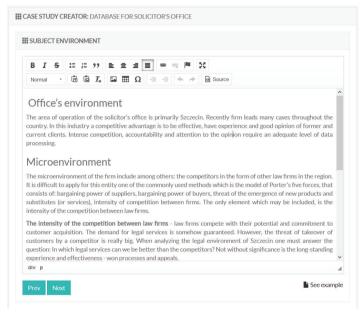


Fig. 61 Text Editor – company environment relevant to your case study

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the company environment.

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#### 2.3.5. **ISSUES**

In this text editor window you describe the area to which the problem belongs, i.e. what is the principal issue of the problem that your case study is going to address (Fig. 62).

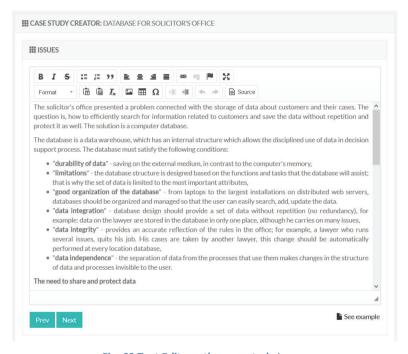


Fig. 62 Text Editor – the case study Issues

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the case study Issues.







# 2.3.6. MAIN ACTORS AND THEIR ROLE

In this text editor window you describe the main actors of the problem and their roles. Give their characteristics and outline their impact on the situation (Fig. 63).



Fig. 63 Text Editor - main actors and their role in your case study

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the description of the main actors in your case study.

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# 2.3.7. PROBLEM RISKS

In this text editor window you describe the risks associated with the problem (issues related to time, organization, etc.) – what risks does the discussed problem carry for the company or individual actors? (Fig. 64)

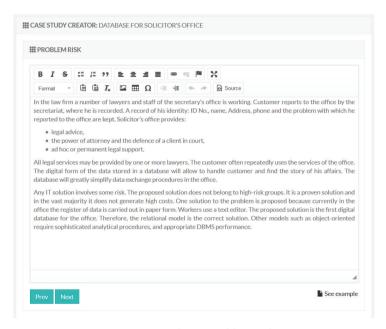


Fig. 64 Text Editor - Problem Risks

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the risks associated with the problem.

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### 2.3.8. VARIANTS OF THE PROBLEM SOLUTION

In this text editor window you outline the variants of the solution to the problem (Fig. 65).



Fig. 65 Text editor – variants of the problem solution included in your case study

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the variants of the problem solution.

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### 2.3.9. SWOT/PEST ANALYSIS

In this text editor window you can place the results of the SWOT/PEST analysis of individual solutions (Fig. 66). If this stage has not been marked before (see the window of Case Study Structure), this window will not show.

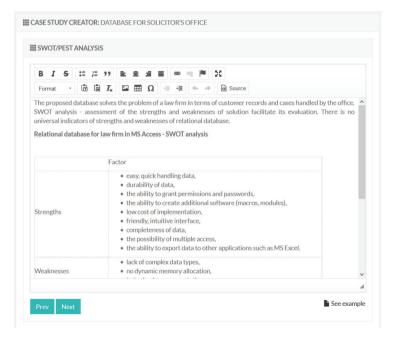


Fig. 66 Text Editor – SWOT/PEST analysis for your case study purpose

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the SWOT/PEST analysis conducted for the purpose of your case study .







#### 2.3.10. CONCLUSION

In this text editor window you give your recommendations and conclusions concerning the discussed problem for the purpose of your case study (Fig. 67).

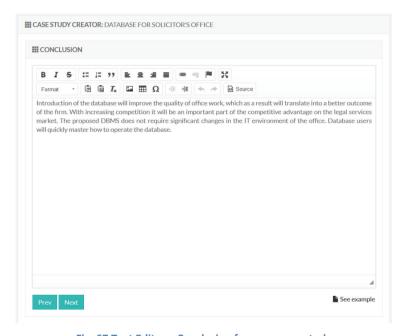


Fig. 67 Text Editor – Conclusion for your case study

The text can be supplemented with pictures, tables, symbols, etc.

By pressing **Next** you move to another page while saving the conclusion for your case study.

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# **2.3.11. ATTACHMENTS**

If you are a Teacher, you can attach additional files to your case study. In order to do this click on **Choose File** and mark files to be attached (Fig. 68).

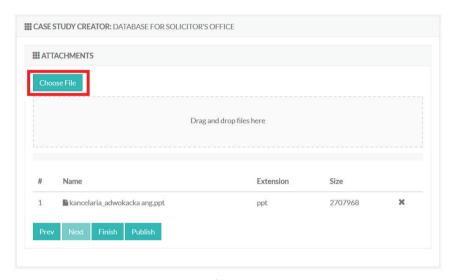


Fig. 68 Attaching files to your case study

When the Windows system window has opened, select the files that you want to attach to your case study (Fig. 69).







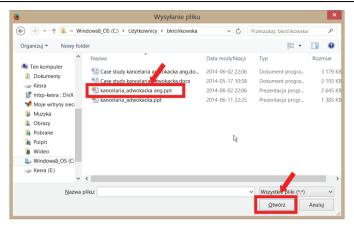


Fig. 69 Selecting files to be attached

Having completed the last stage of the case study creation, you will see two new buttons, **Finish** and **Publish**, at the bottom of the window (Fig. 70).



Fig. 70 Finishing the case study creation

By clicking on **Finish** you complete your case study creation, but you have not made it available to other users (it has not been published yet).

When you click on the **Publish** button, you ultimately end the process of developing your case study, i.e. you are not able introduce any modifications. It is now available to other users.

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If your case study has been created in response to an entrepreneur's enquiry, its status changes from **Addressed** to **Solved.** 

The entrepreneur who submitted the problem to be solved receives an e-mail informing them that the solution is available.

# 3. Browsing and editing case studies

# 3.1. LIST OF CASE STUDIES

If you are a Teacher and you want to get access to your own case studies, select the **My Case Studies** command from the **Case Studies** menu in the left part of the desktop (Fig. 71).

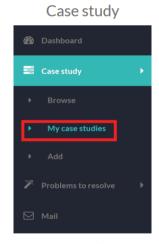


Fig. 71 My Case Studies command

The view of all your case studies will appear (Fig. 72).









Fig. 72 List of case studies created by an academic teacher

On the right side of your case study there is the **Show** button which opens a list of the following options (Fig. 73):

- Show
- Solve
- Edit
- Share



Fig. 73 Show button options

**SHOW** – displays individual stages of your case study. By switching bookmarks, you get access to its individual parts (according to its designed structure) – Fig. 74.







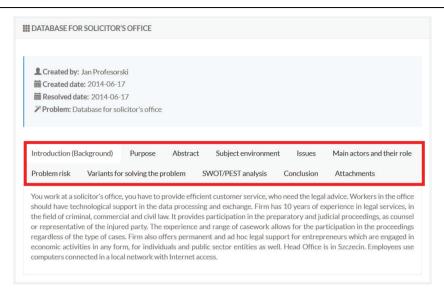


Fig. 74 Browsing through your case study stages

**EDIT** – enables you to introduce substantive changes into the case study you have already saved: to change the Issues or the case study name and to modify the case study structure. You can remove a certain stage or add a new one by ticking it on the list (Fig. 75).







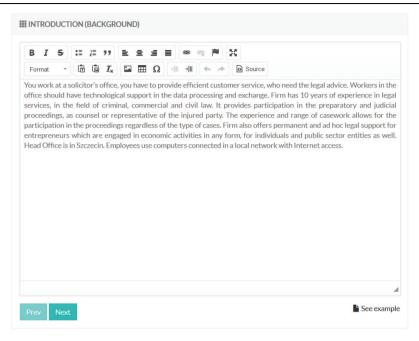


Fig. 75 Re-editing a case study - background

**SOLVE** – enables you to deal with the problem again, to modify the case study that have been already saved in line with its designed structure.

The procedure is the same as in the case of creating a new case study (which has been discussed above).

The example of a widow of the first stage of a case study creation is shown in Fig. 76.

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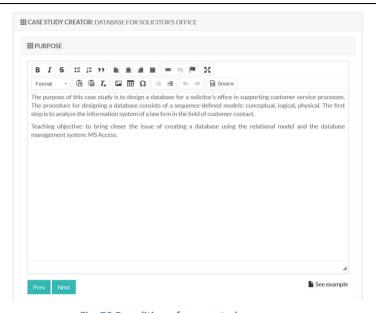


Fig. 76 Re-edition of a case study - purpose

**SHARE** – enables you to share your case study with other users.

# 3.2. Browsing through Case Studies

If you need access to all the case studies in Case Study creator, select the **Browse** command from the **Case Studies** menu on the left of the desktop (Fig. 77).

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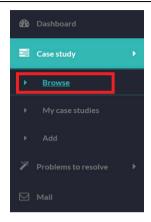


Fig. 77 Browse command

A view of all the completed case studies appears (Fig. 78).

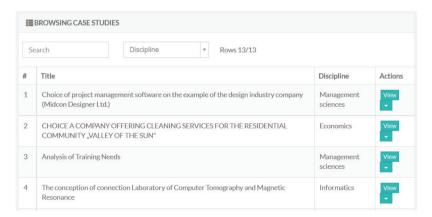


Fig. 78 List of case studies







Apart from regular browsing through the displayed list of case studies you can also use key words or filter the entries according to a Issues of your choice.

Each case study can be browsed in two ways: **Show Stages** and **Show All** (Fig. 79).



Fig. 79 Options of case study browsing

If you select **Show All**, a window will appear that contains basic information about the case study you are browsing through. You will also get access to the whole case study text in PDF format when you click on the **Download** button (Fig. 80).



Fig. 80 Downloading a case study in PDF format







# You can download an attachment to the case study by clicking on the name of the attached file (Fig. 81)

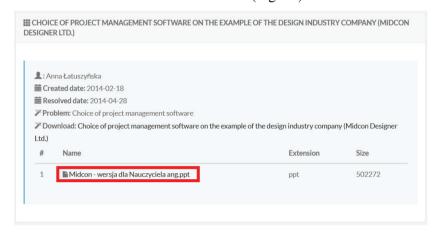


Fig. 81 Downloading files attached to the case study

When you select **Show Stages** in the **Browse Case Studies** window, you will get access to individual parts of the case study which are presented in a form of bookmarks (Fig. 82).



Fig. 82 Browsing through of the case study stages

By selecting individual bookmarks you display sub sequent stages of the case study.

The examples of stage views can be found in Fig. 83 and Fig. 84.







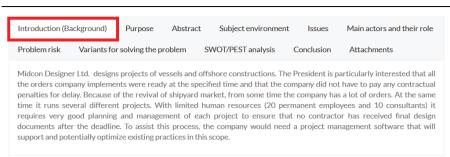


Fig. 83 Case study browsing - Background



Fig. 84 Case study browsing - Purpose

# 4. CONTACT WITH OTHER CASE STUDY CREATOR

# **USERS**

When using Case Study Creator an academic teacher or a student can get in touch with another CSC registered user.

In order to do this choose the **Mail** command in the left part of the desktop (Fig. 85).







#### Case study

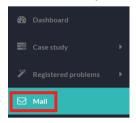


Fig. 85 Mail command

A view of the internal communication system for CSC users will appear (Fig. 86).

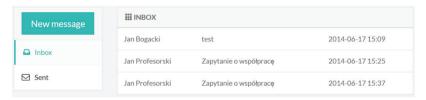


Fig. 86 Internal communication system for CSC users

**Inbox** - contains messages received by a logged user. You can answer the message or transfer it to another system user.

Outbox - contains messages sent by a user.

**New Message** enables you to send messages to all the CSC users. You can select your Addressees from the list (Fig. 87).







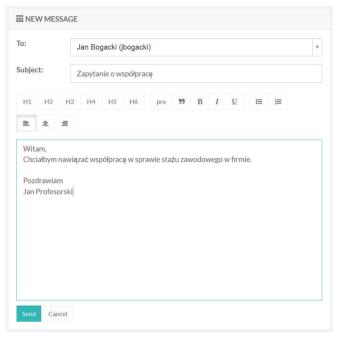


Fig. 87 Creating a new message







## PART IV - COLLECTIVE WORK

### 1. MAKING YOUR CASE STUDY AVAILABLE

Case Study Creator gives its users an opportunity to share parts of their case studies so that they can be corrected and rewritten. To this end select **Share** from the **My Case Studies** table in the **Case Study** menu (Fig. 88).

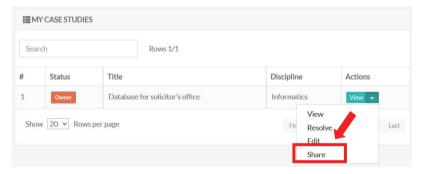


Fig. 88 Case study sharing

Once you have pressed the **Share** button. the **Share** list will drop down (Fig. 89) where you choose the case you wish to share. Then click on **Share to Be Solved.** 







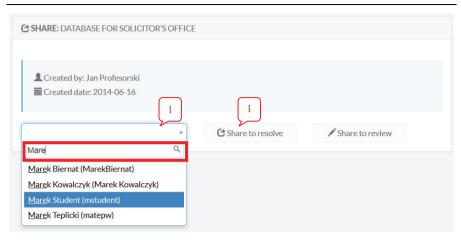


Fig. 89 The Share view

Having shared your file, you will see the name of a person who has been given access to your case study (Fig. 90).

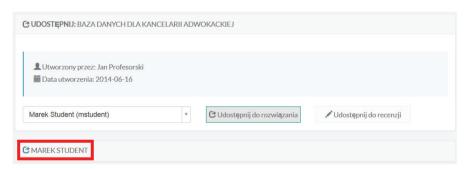


Fig. 90 The Share view after a case study has been made available

When you have clicked on the name of a person to whom your case study has been made available, a view with the list of stages that are to be







shared will drop down (Fig. 91). There you mark the stages of your choice and save it by means of the **Save** button.

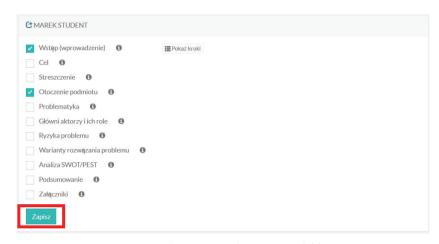


Fig. 91 Making case study stages available

Once you have completed the sharing procedure, the person who has been given access to your case study will see them in the **My Case Studies** view (Fig. 92).



Fig. 92 The view of My Case Studies where a case study has been made available







A person who has been given access to a case study can browse through all its stages, but they can edit only these stages that have been marked to be shared. They are also not able to publish the case study.

A list of users who have been given access to a case study is placed under the **Share** view (Fig. 93). Their personal data are preceded with the cion.

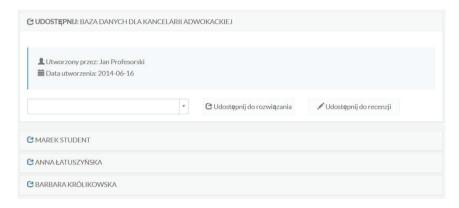


Fig. 93 List of users who have been given access a case study

If you click on the name, a view pops down where you can change your decision regarding the case study stages you wish to share with this person (Fig. 94). A second click on the name closes the view. Additionally, you can scroll the contents of the stages that have been made available to this person (Fig. 94) by clicking on **Show Stages.** 







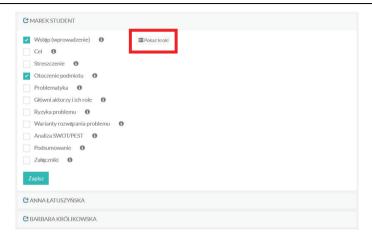


Fig. 94 Browsing case study stages

Having clicked **Show Stages**, you will see bookmarks of individual stages (Fig. 95). Select a stage by clicking on its bookmark.

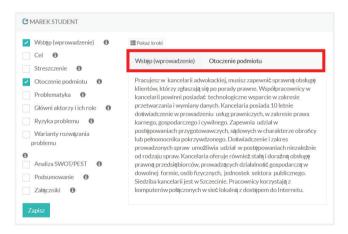


Fig. 95 Displaying the contents of case study stages







When you move a cursor over the bar with the name of a person you have authorized, two icons will appear on the right (Fig. 96). The first one gives you access to the box where you can make changes to the case study stages you have made available before. Its functionality is the same as clicking on the authorized person's name. By selecting the second icon you terminate this person's access to your case study. They are deleted from the list placed under the **Share** view and they are no longer allowed to edit your case study.

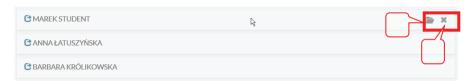


Fig. 96 Terminating the access to a case study

## 2. MAKING YOUR CASE STUDY AVAILABLE FOR REVIEW

Your case study can be made available for reviewing purposes. The procedure is the same as when you make your case study available for edition: the **Case Studies** menu->**My Case Studies**, option: **Share** (Fig. 97).







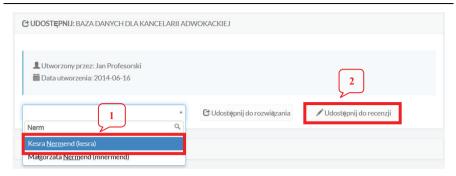


Fig. 97 Making your case study available for review

To submit your case study for review you follow the same steps as in the case of making it available for editing. Once you have chosen the reviewer's name from the drop down list, press the **Share for review** button. The person's name will show on the list below the view (fig. 98).

Preceding this person's personal details there is the icon denoting the reviewer. You can add any number of reviewers.

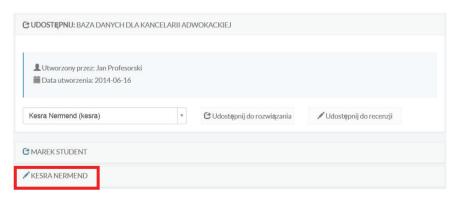


Fig. 98 Adding a reviewer







You can both add and delete reviewers from the list. The deleting procedure is the same as in the case of terminating access to you case study: move a cursor to the bar with the reviewer's name (Fig. 99), click on the icon in the right end of the bar and the reviewer's name will be deleted



Fig. 99 Deleting the reviewer's name

Your case study will be visible for the reviewer in their My Case Studies view (menu: Case Studies->My Case Studies). It will be given a For Review status (fig. 100).



Fig. 100 A case study submitted for review

In order to browse the case studies selected for review choose **Show** (fig. 101). Then you can look through your case study just as in the case of making them available for edition.









Fig. 101 Options of Show and Review for the case studies submitted for review

The **Review** button opens the **Review** view (fig. 102) which is a text editor box where the review can be typed. The review is saved by clicking on the **Save** button and then it will appear in the **Share** box in the case study author's account.

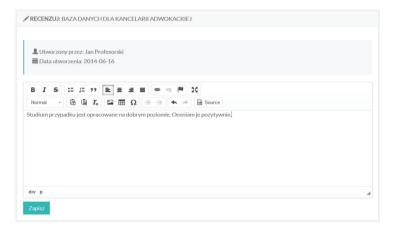


Fig. 102 The Review box







If you wish to read the review, click on the reviewer's name in the **Share** view. The reviewer's text will appear under their name on the bar (Fig. 103).

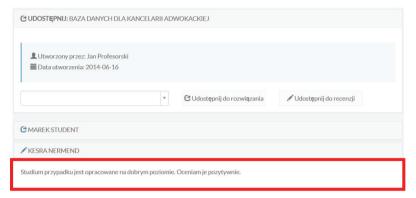


Fig. 103 Access to your case study review







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